

CERTIFICATE OF MAILING BY FIRST CLASS MAIL (37 CFR 1.8)

Applicant(s): Eric Cohen-Solal et al.

Docket No.

US010548

Application No.
10/014,190Filing Date
11/13/2001Examiner
Gregory M. Desire

Customer No.

Group Art Unit
2625

Invention:

IDENTIFICATION AND EVALUATION OF AUDIENCE EXPOSURE TO LOGOS IN A BROADCAST EVENTI hereby certify that this Amendment Transmittal Letter (Large Entity), Amendment, and postcard receipt
*(Identify type of correspondence)*is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on
January 19, 2005*(Date)*Kenneth Watov*(Typed or Printed Name of Person Mailing Correspondence)*Kenneth Watov*(Signature of Person Mailing Correspondence)*

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AMENDMENT TRANSMITTAL LETTER (Large Entity)

Applicant(s): Eric Cohen-Solal et al.

Docket No.

US010548

Application No. 10/014,190	Filing Date 11/13/2001	Examiner Gregory M. Desire	Customer No.	Group Art Unit 2625	Confirmation No. 3023
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Invention:

IDENTIFICATION AND EVALUATION OF AUDIENCE EXPOSURE TO LOGOS IN A BROADCAST EVENT**COMMISSIONER FOR PATENTS:**

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

**CLAIMS AS AMENDED**

	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	15 -	19 =	0	x \$50.00	\$0.00
INDEP. CLAIMS	4 -	4 =	0	x \$200.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00

No additional fee is required for amendment.

Please charge Deposit Account No. _____ in the amount of _____

A check in the amount of _____ to cover the filing fee is enclosed.

The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account 23-0510

- Any additional filing fees required under 37 C.F.R. 1.16.
- Any patent application processing fees under 37 CFR 1.17.

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WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

Signature

Dated: January 19, 2005

Kenneth Watov, Reg. No. 26,042

Please Address All Correspondence To:

Gregory L. Thorne, Esq.
Philips Intellectual Property & Standards
P.O. Box 3001
Briarcliff Manor, NY 10510
(914) 945-6000

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January 19, 2005

(Date)

Signature of Person Mailing Correspondence

Kenneth Watov

Typed or Printed Name of Person Mailing Correspondence

CC:



~~SECRET~~ Appl. No. 10/014,190
Amtd. Dated January 19, 2005
Reply to Office Action of November 04, 2004

US010548

2625
DKW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO: COMMISSIONER FOR PATENTS, P.O. BOX 1450, ALEXANDRIA, VIRGINIA 22313-1450
ON January 19, 2005
NAME Kenneth Watov
SIGNATURE Kenneth Watov

January 19, 2005

25 Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

30 **AMENDMENT**

Dear Sir:

In response to the Office Action dated November 4, 2004, please amend the above-captioned Application as indicated below:

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